



# Aida Hernández

GRAPHIC DESIGNER // ART HISTORIAN

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Bē /aidahernandez



## BIOGRAPHY

I am a Mexican creative astronaut who has travelled to the universe of design and decided to never come back. I had also worked in the past 7 years in different artistic planets with people all over the galaxy. Yet I love to explore other galaxies of creativity such as photography, literature, web design and well...videogames.

## EDUCATION

- **B.S DIGITAL MEDIA- DEGREE & B. A ART HISTORY**

Marist College, Poughkeepsie, NY, U.S.A|  
September 2013 - ) May 2017

## EXPERIENCE

- **GRAPHIC DESIGNER**

**STUDIO NERI TORRIGIANI. FIRENZE. NOVEMBER 2017-TODAY**

Worked as the graphic designer for the campaigns of "Artigianato e Palazzo" and "Corri la Vita".

- **CONTEMPORARY ART TEACHER**

**EUROPASS. FIRENZE. ITALY | SEPTEMBER 2016-TODAY**

Working as a contemporary art teacher for the capacitation of european high school teachers.

- **JUNIOR DESIGNER- INTERN**

**TEMERA. FIRENZE. ITALY | AUGUST 2015 - DECEMBER 2015**

Worked as a Junior designer in a live internship in Florence Italy .I worked in the creation of websites, advertisings, administrations of social media and photo manipulation for important fashion industry clients.

- **JUNIOR DESIGNER- INTERN**

**APPEERS. MILAN. ITALY | JULY 2015 -AUGUST 2015**

I worked in an online internship in Milano, Italy with the project of APPEERS in the creation of icons, infographics and advertising.

- **JUNIOR DESIGNER- INTERN**

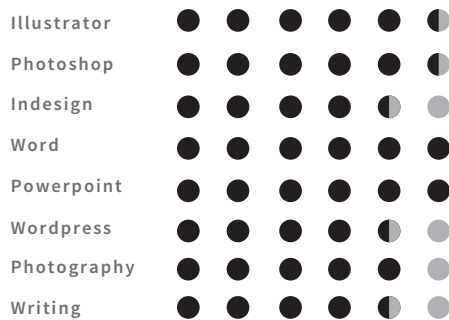
**SOAP- LOS ANGELES. U.S.A | JUNE 2015-AUGUST 2015**

I worked in an online internship with the advertising agency of SOAP in L.A for the summer. I helped in the creation of websites, professional slides and advertising design.

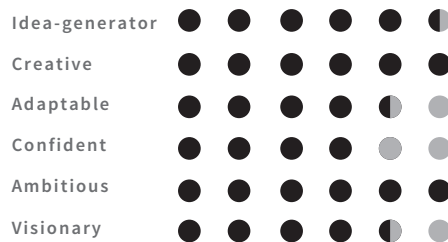
## LANGUAGE SKILLS



## SKILLS



## CHARACTERISTICS



## RECOGNIZATIONS

**OUTSTANDING PHOTOGRAPHER- APRIL 2015**  
**LORENZO DI MEDICI INSTITUTE- ART IS IN THE SQUARE**

My photographs were selected for the annual exhibition held by the LDM institute in Florence.

**OUTSTANDING EDITORIAL DESIGN- APRIL**  
**LORENZO DI MEDICI INSTITUTE- ART IS IN THE SQUARE**

My editorial design was picked for the annual exhibition of design held by LDM institute in Florence.

**RECOGNIZED AUTHOR- DECEMBER 2012**  
**UAEH COLLEGE IN MEXICO- NATIONAL BOOK FAIR**

My first novel in spanish got recognized by my hometown university as an outstanding book and invited me to give a conversation for literature students in that year.

**OUTSTANDING ADVERTISING CAMPAIGN- APRIL 2016**  
**LORENZO DI MEDICI INSTITUTE- ART IS IN THE SQUARE**

My advertising campaign for amnesty international was picked for the annual exhibition of design held by LDM institute in Florence.