



Aida Hernández

GRAPHIC DESIGNER | ART HISTORIAN

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BIOGRAPHY

I am a 21 year old graphic designer, art historian and author who spends her time listening to rock music, photographing the world around her, writing fantasy stories and designing her own universe. I had worked in the past seven years in various artistic projects ranging from the literary to the design world. However, not all these projects I had done them alone, I had been lucky to work with people from all around the world who have enriched my life with different creative ideas. But I'm not just a colorful portfolio, I am also a very strange person who enjoys video games, books, swing, helping people and I like to call myself...Juliet Earth.

EXPERIENCE

- CONTEMPORARY ART TEACHER**
EUROPASS. FIRENZE. ITALY | SEPTEMBER 2016-TODAY
 Working as a contemporary art teacher for the capacitation of european high school teachers.
- JUNIOR DESIGNER- INTERN**
TEMERA. FIRENZE. ITALY | AUGUST 2015 - DECEMBER 2015
 Worked as a Junior designer in a live internship in Florence Italy .I worked in the creation of websites, advertisings, administrations of social media and photo manipulation for important fashion industry clients.
- JUNIOR DESIGNER- INTERN**
APPEERS. MILAN. ITALY | JULY 2015 -AUGUST 2015
 I worked in an online internship in Milano, Italy with the project of APPEERS in the creation of icons, infographics and advertising.
- JUNIOR DESIGNER- INTERN**
SOAP- LOS ANGELES. U.S.A | JUNE 2015-AUGUST 2015
 I worked in an online internship with the advertising agency of SOAP in L.A for the summer. I helped in the creation of websites, professional slides and advertising design.

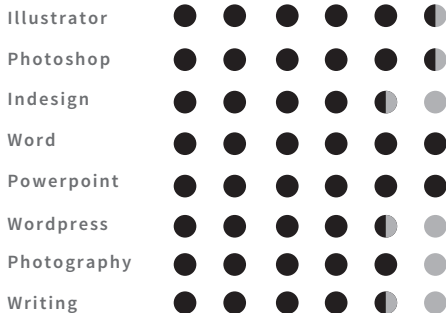
EDUCATION

- DIGITAL MEDIA- DEGREE**
 Marist College, Poughkeepsie, NY, U.S.A|
 September 2013 - (Expected graduation) May 2017
- ART HISTORY- DEGREE**
 Marist College, Poughkeepsie, NY, U.S.A|
 September 2013 - (Expected graduation) May 2017

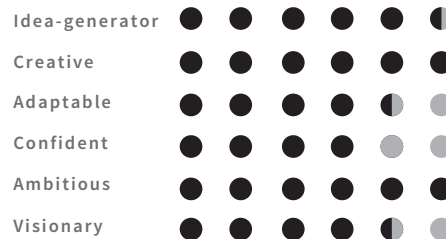
LANGUAGE SKILLS



SKILLS



CHARACTERISTICS



RECOGNIZATIONS

OUTSTANDING PHOTOGRAPHER- APRIL LORENZO DI MEDICI INSTITUTE- ART IS IN THE SQUARE

My photographs were selected for the annual exhibition held by the LDM institute in Florence.

OUTSTANDING EDITORIAL DESIGN- APRIL LORENZO DI MEDICI INSTITUTE- ART IS IN THE SQUARE

My editorial design was picked for the annual exhibition of design held by LDM institute in Florence.

RECOGNIZED AUTHOR- DECEMBER 2012 UAEH COLLEGE IN MEXICO- NATIONAL BOOK FAIR

My first novel in spanish got recognized by my hometown university as an outstanding book and invited me to give a conversation for literature students in that year.

OUTSTANDING ADVERTISING CAMPAIGN- APRIL 2016 LORENZO DI MEDICI INSTITUTE- ART IS IN THE SQUARE

My advertising campaign for amnesty international was picked for the annual exhibition of design held by LDM institute in Florence.